



Universal Acceptance

# Action Plan for Universal Acceptance of Domain Names and Email Addresses

**FY25: July 2024 - June 2025**

**Public Comment Version**

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December 2024.**

Universal Acceptance Steering Group  
4 December 2024

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## Contents

1 Introduction	4
2 Overview	4
2.1 Geographic Scope	5
2.1.1 Measures of Success	5
2.1.2 Global Indicators	5
2.1.3 Progress with Stakeholders	5
2.2 Working Groups and Stakeholders	6
2.2.1 Stakeholders	6
2.2.2 Working Groups	7
2.2.2.1 Global Working Groups	7
2.2.2.2 Geographically Focused Programs	7
3 Stakeholders	7
3.1 Technology Enablers	8
3.1.1 Outcomes	8
3.1.2 Progress Markers (progress by Stakeholders)	8
3.1.3 Measures	8
3.2 Technology Developers	9
3.2.1 Outcomes	9
3.2.2 Progress Markers (progress by Stakeholders)	9
3.2.3 Measures	9
3.3 Email Software and Service Providers	10
3.3.1 Outcomes	10
3.3.2 Progress Markers (progress by Stakeholders)	10
3.3.3 Measures	10
3.4 Email (and System) Administrators	10
3.4.1 Outcomes	11
3.4.2 Progress Markers (progress by Stakeholders)	11
3.4.3 Measures	11
3.5 Top-Level Domain Registries and Registrars	11
3.5.1 Outcomes	11
3.5.2 Progress Markers (progress by Stakeholders)	12
3.5.3 Measures	12
3.6 Academia	12
3.6.1 Outcomes	12
3.6.2 Progress Markers (progress by Stakeholders)	13
3.6.3 Measures	13
3.7 Government Policy Makers	13
3.7.1 Outcomes	13

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3.7.2 Progress Markers (progress by Stakeholders)	13
3.7.3 Measures	14
4 UASG Organization and Operations	14
4.1 Technology Working Group	14
4.1.1 Tentative Budget for FY25	14
4.2 EAI Working Group	17
4.2.1 Tentative Budget for FY25	17
4.3 Measurement Working Group	19
4.3.1 Tentative Budget for FY25	19
4.4 Local Initiatives	22
4.4.1 Tentative Budget for FY25	22
4.5 UA Day	22
4.5.1 Tentative Budget for FY25	23
4.6 UASG Governance	23
4.6.1 Specific Budget for UASG Operations	23
4.7 Financial Summary	24



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## 1 Introduction

Universal Acceptance (UA) is a technical compliance best practice that ensures that all valid domain names and all email addresses work in all software applications. The Universal Acceptance Steering Group (UASG) was formed in 2015 to advocate for UA and mobilize the relevant stakeholders to make their applications UA-ready.

The UASG will continue to:

1. Raise awareness of the issue among the relevant stakeholders
2. Help technology and email providers make their tools, systems, and services UA-ready by providing documentation and training
3. Encourage businesses and governments to ask their developers and suppliers to provide UA-ready solutions for the benefit of end users
4. Measure progress on UA-readiness

This document provides the operating plan for the UASG from July 2024 to June 2025 (Fiscal Year 2025, or FY25)

Through collaboration with the community, the UASG Coordination Team identified strategic actions to achieve a truly multilingual and digitally inclusive Internet. All UASG Working Groups (WGs) then assessed current obstacles and future needs, developing a plan to promote wider awareness and adoption of UA worldwide.

## 2 Overview

The vision of the UASG is:

**All domain names and all email addresses work in all software applications**

The mission of the UASG is:

**To mobilize the software application developers to get their products UA-ready by providing encouragement, documentation, case studies, tools and measures to deliver the right user experience to the end user**

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## 2.1 Geographic Scope

Progress on UA requires working with both global and local stakeholders. Beyond reaching out to the global stakeholders, in FY25 the UASG intends to continue to support the local stakeholders through existing initiatives in China, Commonwealth of Independent States and Eastern Europe (CIS-EE: Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Russia and Serbia), India, Sri Lanka, and Thailand. ICANN has started a UA project with the Association of African Universities (AAU) as part of its Coalition of Digital Africa initiative. The UASG aims to expand its Local Initiative program to other geographies where there is keen local interest or where there is need to engage further. These include Europe and Latin America and Caribbean (LAC).

### 2.1.1 Measures of Success

The UASG will keep developing the two separate measures of success:

- Global indicators
- Progress with the stakeholders

The UASG will continue to measure and publish UA-readiness reports annually.

### 2.1.2 Global Indicators

The current tentative list of indicators includes the following:

1. UA-readiness of technology, including social media, content management systems, programming languages, etc.
2. Top websites globally accepting a wide range of email addresses
3. Email software and services supporting internationalized email addresses
4. Email deployments supporting internationalized email addresses

### 2.1.3 Progress with Stakeholders

The progress with stakeholders can be measured against the progress markers in Section 3.



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## 2.2 Working Groups and Stakeholders

The UASG has organized itself into Working Groups focused on different aspects of the work identified and addressing the various stakeholders in the community. The stakeholders and UASG WGs are identified here and discussed in more detail in subsequent sections.

### 2.2.1 Stakeholders

The UASG WGs will be working to reach out to a number of stakeholders (external to the UASG) to promote UA-readiness. These stakeholders will include the following:

1. **Technology Enablers** - Organizations producing relevant standards and best current practices and providers of software programming languages, tools, and frameworks
2. **Technology Developers** – Organizations, (open source) communities and individuals developing and deploying online applications and services using the programming languages, tools, and frameworks
3. **Email Software and Service Providers**
  - a. **Email Software Providers** - Organizations and individuals providing the different applications, tools, and utilities for the email ecosystem
  - b. **Email Service Providers** - Organizations and individuals providing services for the email ecosystem
4. **Email (and System) Administrators** - Organizations and individuals deploying and administering email-related software and services
5. **Top-Level Domain Registries and Registrars**: Country code top-level domain managers (ccTLDs) and generic TLD (gTLD) operators, especially IDN TLDs, as well as registrars
6. **Academia**: Faculty and students of technical programs at universities
7. **Government Policy Makers** - Government officials generating demand for UA-ready products and services by updating accessibility standards and procurement processes. Officials overseeing planning and deployment of e-government services for citizens.

The following section identifies UASG stakeholders, expected outcomes from UASG efforts with those stakeholders and measures to assess progress and achievement.



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## 2.2.2 Working Groups

The UASG will continue to be organized into the following WGs. The global groups will work closely with the geographically focused groups for local awareness and delivery.

### 2.2.2.1 Global Working Groups

- A. UA Technology WG**
- B. UA Email Address Internationalization (EAI) WG**
- C. UA Measurements WG**

### 2.2.2.2 Geographically Focused Programs

- D. UA Local Initiative Program**
- E. UA Ambassador Program**

The geographically focused Local Initiatives and Ambassadors will be supported in close collaboration with local resources.

The WGs will have an explicit set of activities that they will address as part of their [charters](#). The accomplishment of these groups will be one of the measures of the success of this program. These groups are comprised of volunteers from the community, with oversight from the UASG Coordination Team, comprised of UASG elected chair and vice chairs, chairs, and vice chairs of the WGs, chairs of the Local Initiatives and liaisons to UASG.

## 3 Stakeholders

This section provides details of the stakeholders, the desired outcome(s) for them and a sequence of how the UASG would like to see progress and measures of success. The outcome and progress markers depict longer term-goals and how stakeholders may progress to achieve these goals. It is expected that the stakeholders will make progress on these during the current financial year.



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### 3.1 Technology Enablers

Technology enablers are considered technical community members from standards bodies (e.g., IETF, W3C, Unicode Consortium, etc.) as well as those who provide programming languages, tools, and frameworks (open source or proprietary).

These stakeholders will be managed by the Measurement Working Group (WG) and the Technology WG. The measurement is done largely by the Measurement WG, whereas the Technology WG will focus on remediating the issues identified as well as developing technical training for deploying UA-ready solutions. In some cases, where technology developers are local, e.g., in China, the relevant UA Local Initiatives will also get involved.

#### 3.1.1 Outcomes

1. Relevant technology standards support all domain names and all email addresses
2. Programming languages, tools, and frameworks providers provide proper support to accept, validate, store, process, and display domain names and email addresses

#### 3.1.2 Progress Markers (progress by Stakeholders)

1. Becoming familiar with UA issues and limitations in their own standards and technology
2. Identifying areas that need to be reviewed for their standards and platforms and prioritizing them for remediation (gap analysis)
3. Reviewing and remediating their standards and platforms
4. Publishing updated standards and libraries for use
5. Presenting their work on UA-readiness at relevant forums

#### 3.1.3 Measures

1. Technical Standards
  - a. Technical standards and relevant gaps identified
  - b. Remediation mechanism for addressing these gaps developed
  - c. Engagement undertaken to address these gaps
2. Frameworks, Libraries, and Tools

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- a. Leading development technologies (open-source and proprietary) identified and prioritized for gap analysis to support UA
- b. Gap in UA-readiness for these technologies published
- c. Engagement undertaken for remediation of these technologies
- d. Technologies and frameworks remediated to support UA

## 3.2 Technology Developers

Technology developers are considered those involved in developing software products and services, and their management, including local, regional, and global organizations that provide software applications and services.

The Local Initiatives and UA Ambassadors will reach out to this stakeholder group with training and materials developed by the Technology WG. In addition, this stakeholder group is also managed by the Technology WG for more global outreach.

### 3.2.1 Outcomes

1. Application developers know about UA and its benefits for end users
2. They are actively developing software which is UA-ready and integrated UA support in their software development practice
3. They are also engaged in training peers on how to program for UA-readiness

### 3.2.2 Progress Markers (progress by Stakeholders)

1. Becoming aware of UA issues and UA documentation on how to address it
2. Taking stock of existing inventory of applications for UA remediation
3. Piloting UA-readiness upgrades
4. Including UA-readiness in procurement processes
5. Updating methodology for technology development for UA-readiness
6. Designing, developing and testing application for UA-readiness
7. Publishing and presenting UA-ready development and testing practices at relevant forums

### 3.2.3 Measures

1. Training development and dissemination to technology developers (in conjunction with UA Ambassadors and UA Local Initiatives)
2. Actual deployed technology that is UA-ready, e.g., websites, applications, etc.

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### 3.3 Email Software and Service Providers

This group is defined as providers of open-source and proprietary email applications, tools and services, including ancillary tools and services e.g., for spam.

The UA Local Initiatives and UA Ambassadors will reach out to this stakeholder group with training and materials developed by the EAI WG. In addition, this stakeholder group is also managed by the EAI WG at the global level.

#### 3.3.1 Outcomes

1. Email and related software and services are able to send to and receive from all email addresses including EAI (Silver or Level 1)
2. Email and related software and services are able to host such email addresses, as needed (Gold or Level 2)
3. Email and related tools and services are accepting, validating, storing, processing, and displaying internationalized email addresses

#### 3.3.2 Progress Markers (progress by Stakeholders)

1. Becoming aware of motivation, issues, and documentation for addressing EAI
2. Finding peers for interoperability testing
3. Upgrading their email systems and services to be EAI-ready
4. Publishing EAI-ready practices at relevant forums

#### 3.3.3 Measures

1. EAI-readiness of email related software and tools
2. EAI-readiness of email related services

### 3.4 Email (and System) Administrators

This group is defined as those involved in deploying, configuring, and administering email-related software and services in organizations.

This stakeholder is managed by the UA Ambassadors and UA Local Initiatives with input from the EAI WG.



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### 3.4.1 Outcomes

1. Email deployments are updated and configured to send and receive all email addresses including those in local languages and scripts (Level 1 support)
2. Email deployments are also supporting creation of email addresses in local languages, as needed (Level 2 support)

### 3.4.2 Progress Markers (progress by Stakeholders)

1. Becoming aware of motivations, issues, and documentation for UA
2. Participating in training to understand the issues and solutions for EAI
3. Finding peers for interoperability testing
4. Upgrading email deployments to be EAI-ready
5. Presenting EAI deployment practices at relevant forums

### 3.4.3 Measures

1. Training development and dissemination to email administrators (in conjunction with UA Ambassadors and UA Local Initiatives)
2. Number of email servers on the Internet announcing EAI support
3. Estimation of EAI addresses in use (measure to be investigated)

## 3.5 Top-Level Domain Registries and Registrars

This group is defined as country code top-level domain managers (ccTLDs) and generic TLD (gTLD) operators, IDN TLDs, as well as registrars.

The UASG will reach out to these stakeholders through the UASG Coordination Team, UA Local Initiatives and UA Ambassadors.

### 3.5.1 Outcomes

1. TLD operators and registrars are leading by example by making their own systems UA-ready, supporting domain names and email addresses in the languages and scripts used by their respective communities
2. TLD operators and registrars are encouraging the organizations they work with, e.g., registrars, resellers and service providers, to be UA-ready
3. TLD operators and registrars are engaging with their stakeholder community to encourage UA adoption

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### 3.5.2 Progress Markers (progress by Stakeholders)

1. Becoming aware of motivations, issues, and documentation for supporting UA
2. Identifying and prioritizing their internal systems to update to support IDNs and EAI in the local languages and scripts used by their communities
3. Conducting UA training for their staff and organizations in domain services
4. Upgrading their systems and services to be UA-ready
5. Encouraging their registrars, resellers, and service providers to support UA
6. Developing outreach materials on the needs and benefits of UA
7. Engaging with the community and the public sector to encourage UA adoption

### 3.5.3 Measures

3. UA-readiness of TLD registries
4. UA-readiness of the TLD registrars, resellers, and service providers

## 3.6 Academia

Academia is defined as faculty and students of technical programs at universities.

The UA Local Initiatives and UA Ambassadors will reach out to these stakeholders with training and materials developed by the Technology WG and EAI WG. It also aims to update the curricula for technology programs for a sustainable change.

### 3.6.1 Outcomes

1. Technical faculty is aware of the need to support UA and understand the technical solution
2. Technical faculty has included UA as part of the curriculum and teaches it regularly to its students

### 3.6.2 Progress Markers (progress by Stakeholders)

1. Becoming aware of motivations and issues related to UA
2. Getting faculty trained on technical solutions for UA
3. Including UA-related training in the coursework
4. Upgrading their curriculum to include UA-related items
5. Requiring UA-readiness in student projects and assessments

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### 3.6.3 Measures

1. Outreach to academia to inform about UA
2. Technical training of faculty in UA
3. Incorporation of UA in technical courses for students

## 3.7 Government Policy Makers

This group is defined as government officials in technology-related ministries or departments, responsible for government technology procurement and e-government services development.

This stakeholder group is managed by the UA Local Initiatives who interact with their local governments. The UASG will also interact with Government Advisory Committee (GAC) IDN and UA WG to support the outreach more broadly and help with measurement.

### 3.7.1 Outcomes

1. Policy makers understand the issues and needs of UA and include these in relevant standards and government's procurement criteria
2. They are requiring their e-government systems and services to be UA-ready

### 3.7.2 Progress Markers (progress by Stakeholders)

1. Becoming aware of UA Issues, its need and relevant UA documentation, including procurement guidelines
2. Assessing UA-readiness of existing policies and procedures
3. Updating relevant policies and procedures to include UA-readiness
4. Assessing UA-readiness of e-Government systems and services
5. Asking for UA support in the procurement of systems and services
6. Developing and upgrading e-Government systems and services to be UA-ready

### 3.7.3 Measures

1. Number of governments engaged
2. Number of geographies using UA in their procurement processes

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## 4 UASG Organization and Operations

The UASG's WGs are comprised of volunteers from the community. They work towards determining scope and priority of work to address UA. This section provides the details of the WGs, what they are planning to do in FY25, and the expected budget for their work items in cases where the work needs to be contracted based on the statements of work defined by the WGs. If the budget for a work item is not specified, it implies that either explicit budget support is not needed to undertake the work item, or its budget is already covered in another work item.

The budget allocation is presented as a guideline, with all figures in US dollars. The UASG chair and vice chairs, in consultation with the Coordination team, will continue to review it quarterly based on the progress of the work by the WGs during the year and may re-allocate funds as needed.

### 4.1 Technology Working Group

The Technology WG will focus on remediation of standards and technology and developing technical training for this purpose. They focus on Technology Enablers and Technology Developers as the stakeholders.

#### 4.1.1 Tentative Budget for FY25

The Technology WG's FY25 plan and tentative budget are presented below.

#	Task	Description	Budget
T1	Identify technology stacks for UA testing. Identify the most commonly used libraries for Android and iOS and test them for UA-readiness.	Research, identify and prioritize technology stacks for UA testing, including mobile libraries.	30,000
T2	Commission minimal but functioning code fragments. Focus on open-source email service software.	The work will add up on the existing code samples on <a href="#">GitHub</a> . Assess the pieces of software to see if they are interoperable. Also related to T3 for Dovecot.	30,000
T3	Contribute improvements to Dovecot code to correct EAI support problems.	The work has already started by ICANN org and the changes were submitted to Dovecot,	N/A

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#	Task	Description	Budget
	Patching up Dovecot, IMAP Servers to support UTF8.	however the update has not been merged yet.	
T4	<p>Develop educational materials (for language-specific workshops) for developers.</p> <p>In addition to the UA Curriculum, develop material as we develop code fragments (in line with T2).</p>	<p>Educational materials are to be updated based on the audience feedback and other updates.</p> <p>-Write a paper on how to validate an email address.</p> <ol style="list-style-type: none"> <li>1. Understand why you are validating</li> <li>2. The best way to validate is by sending message to user and let user send back a confirmation receipt</li> <li>3. Simple minded regular expression and reject valid email addresses</li> <li>4. HTML5 specification is broken</li> </ol>	25.000
T5	Identify the big-picture UA challenges in 2023 through surveys of targeted stakeholders and provide recommendations to the UASG.	Identify the big-picture UA challenges through surveys of targeted stakeholders and provide recommendations to the UASG.	30,000
T6	Test for identifying the linkification problems on desktop and smartphone platforms, and develop remediation strategies.	<p>Write a spec for what we think correct linkification behavior should be.</p> <p>Update UASG010 Linkification Guide.</p>	N/A
T7	Similar to the EAI Self-Certification Guide, develop a website UA-readiness self-certification guide or a framework for what it means to be UA-ready for websites.	<p>It is about website behavior, not software tool evaluation.</p> <p>No matter what CMS is used.</p>	N/A
T8	Develop hackathon ideas in open-source code and training materials, and run hackathons jointly with other institutions.	UA Day adoption events will give clues on potential hackathon projects.	N/A

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#	Task	Description	Budget
T9	Test for bugs in email software when email addresses contain non-ASCII text in the human-readable parts of the address syntax.	Tech WG will work on email software of webmail (not IMAP, SMTP, or POP3). (This is suggested as a lower priority action.)	12,000
T10	Develop step-by-step instructions to configure CMS to enable UA-readiness.	CMS: Content Management System	15,000
T11	Look into the Tech Survey and UASG 031, UASG 040 for more strategic actions.	Achieve a shared understanding of the strategic situation of UA and obstacles blocking it within UASG members. (Related to T5)	N/A
T12	Study the UA aspects of IDN Variants, and address anything related to IDN Variant TLDs' impact on UA. (Timeline by April 2026)  (This would create more market attraction than the known concept of UA-readiness, just like the emoji characters motivated the full Unicode adoption on the commercial product devices. That could happen as a marketing hook to push UA adoption.)	-Work on a roadmap to showcase how UA needs to be handled for variants.  -Understand all the changes and write a paper of 'How to remain UA-ready', in the context of these new domain names, what could be different from the previous assumptions of UA-readiness.	N/A

## 4.2 EAI Working Group

This EAI WG will focus on identification of relevant technology and gaps in supporting EAI, remediation of the technology, and providing training materials for email software and service providers to promote EAI support and deployment.

### 4.2.1 Tentative Budget for FY25

The EAI WG's FY25 plan and tentative budget are presented below.

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#	Task	Description	Budget
E1	EAI Self-Certification Program		N/A
E1.1	Develop UASG resources for a future self-certifier	Documents such as: -How to get started to self-certify -FAQ -Dedicated microsite wiki page with emphasis on search engine discovery -Training videos: - EAI Self-Certification Guide videos - How to use the Self-Certification Guide in procurement requirements - Step-by-step instructional videos to explain how to create email servers, websites, apps, etc. (by community members)	25,000
E1.2	Provide technical support on self-certification and score generation (online support by ICANN org and UA Ambassadors on inquiries)	-Update tests based on <a href="#">existing code</a> -Develop code to perform automated tests of software being evaluated based on test code -Write requirements for a 2nd generation self-cert tool to generate scores -Create Statement of Work to build self-cert tool to generate scores and determine level of support	25,000
E2	Make it easier to experiment with a self-hosted working EAI system	Create an open-source solution which is easy to configure, deploy and use for system admins/mail providers and users wanting to test EAI with their own domains	15,000

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#	Task	Description	Budget
		Provide working EAI setup(s), configuration(s) and test(s) for self-hosting. This may include but is not limited to scripts and instructions for locating and/or downloading resources.	
E3	Write and publish Q+A for technical community questions from Stackoverflow, UASG blog for answers (in simple text)  (To be continued in 2026)	In a different way compared to <a href="#">UASG044</a> . Answers to FAQs will be compiled in HTML format on uasg.tech for the findability of the answers, rather than PDF on uasg.tech.	10,000
E4	Improve support of globally inclusive email addresses by engaging market share leaders (not limited to email service providers)  (To be continued by 2027)	Inspired by successful UASG meetings in Shenzhen and Guangzhou (QQ and Tencent) in January 2018	N/A

### 4.3 Measurement Working Group

This WG will plan, oversee and direct the gap analysis efforts of the UASG for various frameworks and technologies and report on progress on UA-readiness.

#### 4.3.1 Tentative Budget for FY25

The Measurement WG's FY25 plan and tentative budget are presented below.

#	Task	Description	Budget
M1	Measuring the websites' UA-readiness levels	Top global 2000 websites as a follow-up to previous studies (e.g. <a href="#">UASG 046</a> )	15,000
M2	Measuring email servers' UA-readiness levels	ICANN measures this under gTLD's zone files on a quarterly basis, <a href="#">here</a>	N/A

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#	Task	Description	Budget
M3	Update IT-related curricula to include IDNs and UA	Academia outreach. More courses (continuous training programs) and developed curricula on different learning platforms might be considered.	N/A
M4	Rating email software using EAI Self-Certification Guide (phase 1)	Select 1-3 leading email packages or services. Rate their EAI support using the EAI Self-Certification Guide. Report on ratings, and also identify problems with the guide.	10,000
M5	Update to '2017 \$9.8 billion opportunity' study to showcase UA implementation's benefits for businesses	Revisiting the 2017 study and add explicit details based on the tools, such as web hosting tools' benefits, etc.	N/A
M6	Gap analysis of e-commerce platforms and more Content Management Systems (Phase 2)	Conduct gap analysis on e-commerce platforms and second phase of analysis of more content management systems	35,000
M7	A tutorial on how to set up an email server to host EAI with three open-source software (step-by-step guide).	Through an SOW for supporting the UA adoption	TBD
M8	<a href="#">Whitepaper advocating IDNA2008 for software developers</a>	Write-up on the opportunities in using IDNA2008 and on the shortcomings of IDNA 2003	10,000
M9	Characterize how much Android platform limits acceptance of IDNs in web browsing	Identify the UA-related constraints on applications running on Android platform (Supporting task for M3)	N/A
M10	Analyze impact of the use of HTML5 email field	Collect data and identify how to address HTML5 email field for accepting globally inclusive email addresses as identifiers	N/A

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#	Task	Description	Budget
M11	Studies and tasks related to business benefits vs cost balance	UA adoption success stories (e.g., through UA Day) that talk about benefits, costs, impacts, technical and economic challenges and benefits. Data collection for similar work based on geographies, countries to showcase the costs and benefits for businesses and/or industries, cultures in those countries.	N/A
M12	Evaluate the email systems (free services and the ones that can be deployed on their own server) and make a catalog of the services and report how easy it is to experiment with the EAI email services by deploying or using free email services	Help organizations to try out the internationalized emails, and help with decision-making. How easy the experiment could be performed with the free trials, what scripts of email address the service supports?	TBD
M13	UASG understands customer problems, amplifies problems, bridges between customers and big tech organizations to report more clearly to the right people.  (Understand the people are using phones more than computers, the benefits of using new TLDs, what way is effective, talk to that dept.  Understand each story from each country.)	Find the right way to file the bug with the right scope to the right people. Then for the software company to prioritize and plan the bug fix and communicate back to the users.  Big tech companies may have not received many complaints because there are many barriers between customers and the big tech companies.  1) UASG to amplify the customer problems and make them more visible to the current product owners.	N/A

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#	Task	Description	Budget
		2) UASG to find another competitor of the product and alert them that this could be their own problems as well, and motivate them to fix it earlier and win the market.	
M14	Market research to identify growing email or social media products which can compete on UA support	Identification of smaller but competitive and growing email service providers, social networks, etc. who are doing better in UA readiness than the leading ones so that we can highlight the upstart providers to put pressure on the leading companies	N/A
M15	Understand the strategic situation and have a consensus with UASG on achieving UA adoption challenges.		N/A
M16	Figure out what worked and what did not, and then plan to do more of what had worked out. Figure out what to measure for UASG effectiveness.	-Measure UASG's effectiveness and overall WG structure: Annual review on compiling structured data on what worked well and what didn't.  -Define more concrete monitoring mechanism within the UASG.	N/A
M17	UA progress indicators for public sector		N/A

#### 4.4 Local Initiatives

A Local Initiative focuses on a particular geography. The Local Initiatives undertake many activities, which would generally fall under three areas: (i) Technical collaboration and capacity building, (ii) General outreach, and (ii) Public sector engagement.

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#### 4.4.1 Tentative Budget for FY25

#	Task	Description	Budget
L1	Set up UA Local Initiatives	Support the four existing Local Initiatives and set up 2-3 new Local Initiatives. The budget will be distributed across the Local Initiatives based on the proposals received using the UASG LI charter.	100,000

#### 4.5 UA Day

UA Day events aim to rally local, regional, and global communities and organizations to spread UA awareness and to encourage UA adoption with key stakeholders. UA Day events are held by regional and local organizations, the UASG, global partners, and ICANN.

The UA Day events benefit from a shortlisting process conducted by a diverse community group. This group incorporates members from the UASG Coordination Team and ICANN Supporting Organizations and Advisory Committees and other relevant organizations. Their combined expertise ensures a well-rounded selection of events. In addition to this selection process, UA Ambassadors leverage their experience and technical knowledge to provide valuable onsite and online training to UA Day participants, further enhancing the educational impact of this global event.

#### 4.5.1 Tentative Budget for FY25

#	Task	Description	Budget
U1	UA Day 2025 Events	Rally local, regional, and global communities and organizations around the world to spread general UA awareness and to encourage UA adoption with key stakeholders	150,000

#### 4.6 UASG Governance

Additional budget is needed to manage the UASG governance operations. The UASG Coordination team has also recommended practicing the following Conflict of Interest (COI) statement for all the Statements of Work (SOW) issued by UASG:

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*To help avoid any perceived or actual conflict of interest (COI), UASG leaders, UASG Ambassadors, members holding working group’s leadership positions in the UASG, and any organization(s) affiliated with individuals in these UASG roles, are prohibited from participating in the SOW. In addition, ICANN org COI applies.*

The UASG is supported by ICANN org and many of its staff members. For example, the IDN and UA Programs team at ICANN org provides operational support to the UASG. For the local and regional outreach, the UA Ambassadors and UA Local Initiatives work in close collaboration with ICANN’s Global Stakeholder Engagement team. In addition, UASG communications are supported by the ICANN Communications team and some of the UA training is conducted by ICANN’s Technical Engagement team.

#### 4.6.1 Specific Budget for UASG Operations

#	Task	Description	Budget
A1	Registration of domain names for testing	Support registration of domain names for uasg.tech and <a href="#">UASG004</a>	2,000
A2	Host UASG.tech website	Hosting, maintenance, upgrading performance and redesign of UASG.tech website	3,000
A3	Communications support and materials: Engage with a strategic comms writing partner	Design and print comms materials. Engaging with the comms partner on UASG communications/content development and production (7-10 blogs, 3-4 case studies, etc.) and ad-hoc support (incl. organizing social media management)	41,000

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A4	Travel support for engagement for global and regional IGFs, ICANN meetings for UASG leadership team	Travel support for speakers for UA engagements at international and regional events and ICANN meetings	20,000
A5	Support UA Ambassador Outreach	Support local travel for UA Ambassadors	30,000

#### 4.7 Financial Summary

(All figures in US dollars)

Technology	\$142,000
EAI	\$75,000
Measurement	\$70,000
Local Initiatives	\$100,000
UA Day	\$150,000
Administration	\$96,000
<b>Total</b>	<b>\$633,000</b>

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