

UASG

## Program for Face to Face Meeting – October 11 & 12 – Washington, DC

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ICANN Offices  
801 17th Street, NW, Suite 400,  
Washington, DC 20006  
(202) 570-7240

NB: Bring Government Issued Photo ID to get into building

<https://icann.adobeconnect.com/universalacceptance>

MobileUSA	tel://1-719-325-2630,*,,7375086559#
MobileNZ:	tel://0800-459-127,*,,7375086559#
MobileHK	tel://800-968-082,*,,7375086559#
MobileUK	tel://0800-368-0950,*,,7375086559#

**Phone Only Controls :**

<https://go.conferencinghub.com/1n1zr>

Other numbers available by request.

Attendance:

In DC	Remotely	Apologies
1. Christian Dawson 2. CO CC 3. Don Hollander 4. Edmon Chung 5. Gwen Carlson 6. Mark Svancarek 7. Ram Mohan	Rich Merdinger	Jiankiang Yao

## October 11

9:30	Opening, getting settled, agenda bashing
9:45	Overarching Discussions <ul style="list-style-type: none"><li>- What do we want to achieve in these two days?</li><li>- Has the January Shift made a difference? Enough of a Difference?</li><li>- Where do we want to be next January? July? December?</li></ul>



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	<ul style="list-style-type: none"> <li>- Do we have what we need to get there? The resources? The Right Resources (people)</li> <li>- How do we measure success?</li> </ul>
10:15	<ul style="list-style-type: none"> <li>• Review January 2015 vision &amp; targets</li> <li>• Community Survey Results</li> <li>• UA/EAI Around the World</li> </ul>
10:45	Break
11:00	<p>Community Outreach</p> <ul style="list-style-type: none"> <li>• Edelman – Report &amp; Engagement</li> <li>• Ideas going forward <ul style="list-style-type: none"> <li>○ Association Engagement</li> <li>○ Editorials</li> <li>○ Google/Bing/LinkedIn ads</li> <li>○ Products</li> <li>○ Sales Reps</li> <li>○ Reaching App developers</li> <li>○ Universal Awareness – Dovetailing</li> </ul> </li> </ul>
13:00	Lunch
13:45	<p>EAI</p> <ul style="list-style-type: none"> <li>- What's happening?</li> <li>- What's stopping more from happening?</li> </ul>
14:15	<p>Projects</p> <ul style="list-style-type: none"> <li>- Call Logging Issues</li> <li>- UA Conference</li> <li>- Reaching the Consultants/Contractors</li> </ul>
15:15	Break
15:30	ICANN Hyderabad
16:00	<p>Budgets</p> <ul style="list-style-type: none"> <li>- Review of 2016/17</li> <li>- Plan for 2017/18</li> <li>- Fresh Revenue</li> </ul>
17:30	Parking Lot
19:00	Dinner - RSVP
<b>October 12</b>	
9:30	Review of Day 1 & Plan for Day 2
9:45	Administrative Process



	<ul style="list-style-type: none"><li>- Procurement &amp; Funding</li><li>- Elections March 2017</li><li>- Advanced Schedule Face to Face meetings 2017</li></ul>
10:15	Parking Lot
11:00	<ul style="list-style-type: none"><li>- 12<sup>th</sup> @ 11:00 White Paper – Kick Off</li></ul>
11:30	<p>Review</p> <ul style="list-style-type: none"><li>- What did we achieve</li><li>- What action items</li></ul>



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