

UASG – The Conference

2016-08-06

Ideas:

- A one-day conference to discuss various issues around Universal Acceptance (UA) and Email Address Internationalisation (EAI)
- Purpose
 - To provide a gathering place for practitioners
 - To collectively develop some good practices
 - To share experiences
 - To provide a platform for media releases
 - To broaden the scope of UASG Participation
- Audience
 - Developers & Systems Architects
 - CIOs embarking on the journey
 - Commercial Application and Service Providers – talking about their experiences – the Why, How, What and Result
 - Academic
 - Evangelists
 - UASG – Keep morale and activities up
- Content
 - Morning Keynote Address
 - The importance, the experiences, The Approaches
 - Microsoft
 - Apple
 - Google
 - Mozilla
 - Session 2
 - EAI Workshops
 - UA Workshops
 - Session 3
 - UA Workshops
 - EAI Workshops
 - Session 4
 - UASG Activity Workshops
 - Community Outreach
 - EAI Workshop
 - Closing
 - The importance, the experiences, the approaches
 - ICANN IT
 - Thai Gov't
- The Venue



Universal Acceptance

- Ideally adjacent to some other event of interest to participants
 - Large email conference
 - Large developers conference
 - CIO Conference
 - Unicode or W3C
 - Something outside the ICANN Garden
 - CIO Event
- North America for the first – Ideally Silicon Valley
- Expenses
 - UASG to fund speakers if necessary
 - Up to 25 people @ \$3,000 each = \$25,000
 - Venue costs ~ \$5,000 (~50@\$100 pp)
 - Registration Fee? - Probably not
- Other
 - Have a UASG Coordination Group gathering adjacent
 - Away from an ICANN meeting – we’re trying to broaden our catchment

Draft



Universal Acceptance