12 April 2016

Universal Acceptance Steering Group
Help Wanted… Website Evaluation & Outreach

Application Deadline: **23:00 UTC 26 April 2016**
Send Applications to: don.hollander@icann.org

Background
Universal Acceptance is a foundational requirement for a truly multilingual Internet, one in which users around the world can navigate entirely in local languages. It is also the key to unlocking the potential of new generic top-level domains (gTLDs) to foster competition, consumer choice and innovation in the domain name industry. To achieve Universal Acceptance, Internet applications and systems must treat all TLDs in a consistent manner, including new gTLDs and internationalized TLDs. Specifically, they must accept, validate, store, process and display all domain names.

The Universal Acceptance Steering Group is a community-based team working to share this vision for the Internet of the future with those who construct this space: coders. The group's primary objective is to help software developers and website owners understand how to update their systems to keep pace with an evolving domain name system (DNS).
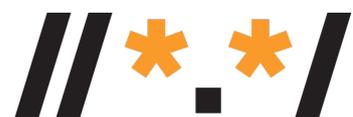
The Work
The UASG wants to measure its effectiveness. Toward that end, we have decided to check the UA Readiness of a number of websites serving different geographies, languages and fields.

The work is to take a list of websites and try to register to use the websites with a number of email addresses with a variety of characteristics: New TLDs, Long TLDs, IDNs, Right-to-left TLDs, and local parts in Unicode.

Where non-compliant websites are identified, the work will include reaching out to the webmasters and encouraging them to make their systems UA Ready.

The work will also require the analysis of the various responses found during the investigation to identify any trends or other characteristics of websites that are and are not UA ready.

The position(s) will be part of a virtual team formed perform the work.

Desired Characteristics
- You must be aware of technical Internet issues and must be fluent in English.
- Reading fluency in languages other than English are encouraged.
- Applicants can be from an individual, group of individuals, or organization.
- Applicants must be able to work unsupervised.
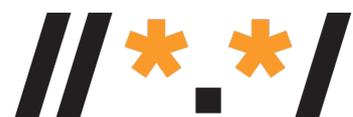
Next Steps
Please provide us with:
- A brief statement of interest and why you want to do this work and why we should want you to do this work.
- A CV
- An example of similar activity
- A rate (in US$) inclusive of all costs and the basis for the cost. (Per site engaged is preferred, or per hour)
- Full contact details
- Two refereees

Deadline for receipt of expressions of interest: **23:00 UTC 26 April 2016**

Send completed expressions to: don.hollander@icann.org

If you have any questions, please send those to don.hollander@icann.org. Please allow 24 hours for answers.

We expect to reach out to a short list of candidates within one week of the closing time.

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Universal Acceptance